

Bids Evaluation Report

Name of Procuring Agency:	Sindh Integrated Emergency & Health Services (SIEHS)
Tender Reference No.	Tender Document –T53/2023
Tender Description/Item/services	Radio Campaign
Budget Available	Yes
Method of Procurement	Single Stage - One Envelope Procedure
Tender Published in Newspapers	Newspapers (Dawn, Jang and Kawish)
Date of Publication	8 th February, 2023
Total Bids Received	03 (Three)
Technical & Financial Bid Opening date by procurement committee	24 th February, 2022
Bid(s) Rejected	None

Technical Evaluation Committee Report:

per notification of SIEHS (copy attached) to establish technical evaluation committee, the following three staff were nominated to perform technical evaluation of received bids against Tender number – T53/2023

Description	Nominated Staff Member
User/requester department (Tele Tabeeb Department)	Mr. Lutaf Ali Mangrio
Nominated staff member from Operation Department	Dr. Ali Kashan Malick
Neutral Member from Marketing Department	Mr. Murtaza Abbas Kazmi

Summary:

In result of publication of tender, three bids were received from the following Furniture & Fixture supplier

(1) M/s Galaxy Supplies & Advertisement Company,

(2) M/s Infotainment World Private Limited.

(3) M/s Connect Marketing

The evaluation committee thoroughly reviewed the technical proposal of each bidder in light of the technical evaluation criteria defined in the tender document.

Result of Evaluation (duly signed technical & financial evaluation report is attached):

Bid(s) Qualified:

- M/s Galaxy Supplies & Advertisement Company is **technically qualified** after meeting all aspects of eligibility criteria as defined in the tender document. The technical bid further acquired overall **60 marks** in result of technical evaluation by the technical evaluation committee.
- M/s Infotainment World Private Limited. is **technically qualified** after meeting all aspects of eligibility criteria as defined in the tender document. The technical bid further acquired overall **60 marks** in result of technical evaluation by the technical evaluation committee.

- M/s Connect Marketing. is **technically qualified** after meeting all aspects of eligibility criteria as defined in the tender document. The technical bid further acquired overall **60 marks** in result of technical evaluation by the technical evaluation committee.

FINANCIAL EVALUATION – 40 Marks

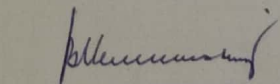
Marks obtained in the detailed technical evaluation will be carried forward band prorated. Tender will be awarded to the responding organization with maximum accumulative points (Technical Score + Financial score).

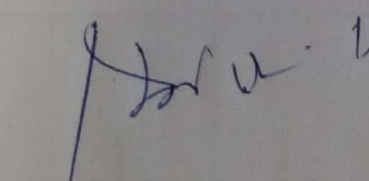
Bid Evaluation Report:

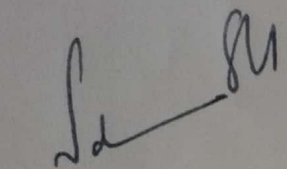
S No	Name of bidder	Technical Score	Financial score	Total score	Cost offered by the Bidder	Remarks
1	Galaxy Supplies & Advertisement Company	60	40	100	PKR 1,088,640	Lowest
2	Infotainment World Private Limited	60	21.41	81.41	PKR 2,033,986	Second Lowest
3	Connect Marketing Communications (Pvt.) Ltd.	60	14.75	74.75	PKR 2,952,000	Third Lowest
Total Awarded Value:		PKR 1,088,640				

RECOMMENDATION

The award of contract recommends by procurement committee in favor of **M/s Galaxy Supplies & Advertisement Company** based on technically qualified and lowest price bidder for the contract value of **PKR 1,088,640/-**


 Dr. Muhammad Saeed Quraishy,
 VC, DUHS – Chairman


 Mr. Mohammad Ibrahim Memon,
 Additional Secretary (PM&I), Health
 Department, GoS – Member


 Mr. Syed Salman Shah,
 D.G. PDMA – Member

S.NO	Description	Specification	UOM	QTY	Galaxy Supplies & Advertisement Company		Infotainment World Private Limited		Connect Marketing Communications (Pvt.) Ltd.		Remarks
					Rate	Amount	Rate	Amount	Rate	Amount	
1	NOORABAD	Length of audio message (second) - 30-60 The frequency of broadcast ing per message per day - 48 Days in a week - 7 the audio messages - 30 days Duration of airing the audio messa ges - Urdu & Sindhi	MINUTE	43200	PKR 4.20	PKR 181,440.00	PKR 9.42	PKR 406,944.00	PKR 11.67	PKR 504,144.00	M/s Galaxy Supplies & Advertisement Company is lowest in prices. Recommended to award the contract.
2	TANDO ADAM	Length of audio message (second) - 30-60 The frequency of broadcast ing per message per day - 48 Days in a week - 7 the audio messages - 30 days Duration of airing the audio messa ges - Urdu & Sindhi	SET	43200	PKR 4.20	PKR 181,440.00	PKR 9.42	PKR 406,944.00	PKR 11.67	PKR 504,144.00	M/s Galaxy Supplies & Advertisement Company is lowest in prices. Recommended to award the contract.
3	KHAIRPUR MIRS	Length of audio message (second) - 30-60 The frequency of broadcast ing per message per day - 48 Days in a week - 7 the audio messages - 30 days Duration of airing the audio messa ges - Urdu & Sindhi	PCS	43200	PKR 4.20	PKR 181,440.00	PKR 9.42	PKR 406,944.00	PKR 11.67	PKR 504,144.00	M/s Galaxy Supplies & Advertisement Company is lowest in prices. Recommended to award the contract.
4	GHOTKI	Length of audio message (second) - 30-60 The frequency of broadcast ing per message per day - 48 Days in a week - 7 the audio messages - 30 days Duration of airing the audio messa ges - Urdu & Sindhi	PCS	43200	PKR 8.40	PKR 362,880.00	PKR 9.42	PKR 406,944.00	PKR 11.67	PKR 504,144.00	M/s Galaxy Supplies & Advertisement Company is lowest in prices. Recommended to award the contract.
5	LARKANA	Length of audio message (second) - 30-60 The frequency of broadcast ing per message per day - 48 Days in a week - 7 the audio messages - 30 days Duration of airing the audio messa ges - Urdu & Sindhi	PCS	43200	PKR 4.20	PKR 181,440.00	PKR 9.42	PKR 406,944.00	PKR 11.67	PKR 504,144.00	M/s Galaxy Supplies & Advertisement Company is lowest in prices. Recommended to award the contract.
GRAND TOTAL						PKR 1,088,640.00		PKR 2,034,720.00		PKR 2,520,720.00	

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Dr. Muhammad Saeed Quraishy,
VC, DUHS - Chairman

Mr. Mohammad Ibrahim Memon,
Additional Secretary (PM&I), Health
Department GoS - Member

Mr. Syed Salmaan Shah,
D.G. PDMA - Member

Evaluation Report

Tender reference: **Tender 53 – 2023**
 Tender description / nature of work: **Radio Campaign**
 Method of procurement: **Single Stage One Envelope**
 Total bid received: **03 (Three)**
 Bid opening date: **Friday, 24th February 2023**
 Bid rejected: **None**

ELIGIBILITY CRITERIA FOR BIDDERS

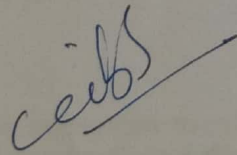
Description	Galaxy Supplies & Advertisement Company Score Obtained	Infotainment World Private Limited Score Obtained	Connect Score Obtained	
Complete company profile (including name, registered office address, telephone, fax and e-mail address and web address, complete contact details of the contact person, details of branch offices and staff details etc.)	YES	YES	YES	
Bidder registered with Income Tax, Sales Taxes	YES	YES	YES	
Last one year Financial Statements/Bank certificate	YES	YES	YES	
List of Clients, must have at least 05 clients to its credit. Provide performance certificates from clients.	YES	YES	YES	
Bid is valid for a period of 45 calendar days from the date of the deadline for submission of bids.	YES	YES	YES	
Valid certificate from Pakistan Broadcasting Association, Securities & Exchange commission of Pakistan (AECP).	YES	YES	YES	
Description	Score	Galaxy Supplies & Advertisement Company Score Obtained	Infotainment World Private Limited Score Obtained	Connect Marketing Score Obtained
Years of experience running the business in Pakistan 1 mark for each year of experience up to a maximum of 10	10	10	10	10
Bidder has adequate studio, equipment and personnel to execute the assignment Participating bidders shall be ranked based on the information submitted in the bid, and marks allocated based on the position of the supplier.	10	10	10	10
Copies of contracts, purchase orders related to the assignment executed in the last 3 years in Pakistan, only contracts/ POs of PKR 200,000 and above shall be considered 4 marks for each contract/ Purchase Order, maximum of 5 contracts	10	20	20	20

Luqman Ali
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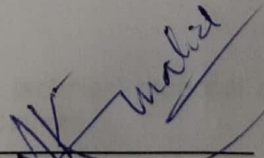
Mahar
Dr. Ati Hasham
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MURTAZA ABBAS
Murtaza

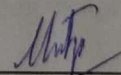
<p>The bidder(s) to submit soft copies in USB of different audio/video productions up to 10 (songs, audios, videos, mixed productions, etc) produced in the past two (02) years to listen and judge the quality of the audio messages during evaluation process.</p> <p>One (01) mark for each acceptable quality audio message, maximum of 10 audios</p>	10	10	10	10
<p>Past business experience to deliver Radio production and aired activities in different districts of Sindh province.</p> <p>One (01) mark awarded for each district of Sindh province, maximum 10 different districts or locations in Sindh province.</p>	10	10	10	10
<p>Able to provide coverage of the radio campaign in the following targeted areas of Sindh Province;</p> <p>One (01) mark for each location/area, maximum 10 marks.</p> <ol style="list-style-type: none"> 1. Nooriabad 2. Tando Adam 3. Khairpur Mirs 4. Ghotki 5. Larkana 	10	10	10	10
Technical Score	60	60	60	60
The most lowest financial/commercial offer or prices	40	40	21.41	14.75
Total	100	100	81.41	74.75

Committee Members


Lutaf Ali Mangrio
User Department



Dr. Ali Kashan Malick
Operations Department



Murtaza Abbas Kazmi
Neutral Department